



Bhaskara Foundation

ANNUAL REPORT 2022-23

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BHASKARA FOUNDATION

ANNUAL REPORT F.Y.2022-23

About Bhaskara Foundation

Bhaskara Foundation is a committed not-for-profit organization working towards sustainable development through skill-based livelihood training and employment generation. We believe in empowering underserved youth with industry-relevant skills that lead to long-term career opportunities and improved quality of life.

Program Overview

During the Financial Year 2022–23, Bhaskara Foundation implemented Skill Development Training Programs and Entrepreneurship Development Programs in the following locations:

1. Shimoga, Karnataka
2. Rajahmundry, Andhra Pradesh
3. Vizianagaram, Andhra Pradesh
4. Coimbatore, Tamil Nadu
5. Erode, Tamil Nadu
6. Madurai, Tamil Nadu
7. Salem, Tamil Nadu
8. Thiruvannamalai, Tamil Nadu

These initiatives were strategically designed to align with local employment demand and enhance the employability of youth, especially from marginalized communities.

Job Roles Implemented

1. Household Electrician:

Practical and theoretical training on electrical systems, safety protocols, and home/commercial wiring techniques.

2. Facility Management Executive:

Focused on building maintenance, waste management, sanitation practices, and customer service.

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3. Micro Finance Executive:

Trained participants in micro-lending operations, financial products, documentation, and customer engagement.

Program Highlights

Skill Development Training

- Total Trainees Enrolled: 420
- Overall Placement Rate: 84%
- Placement Linkages: Established partnerships with leading employers across sectors such as construction, facility management, and micro-finance institutions.
- Inclusive Participation: Special emphasis on training candidates from Below Poverty Line (BPL) families and socially disadvantaged backgrounds.

Entrepreneurship Development Program for Women

The **Entrepreneurship Development Program (EDP)** for women was conceptualized and implemented by **Bhaskara Foundation** to foster financial independence and entrepreneurial capability among women from underserved communities. The program was designed with a practical, localized, and empowerment-centric approach.

Coverage and Reach

- **Total Beneficiaries:** 750 women
- **Geographical Spread:** 5 locations across Tamil Nadu
- **Target Group:** Women from low-income, rural, and urban-marginalized communities

Job Role -wise Summary

Job Role	Trained	Certified	Placed	Placement %
Household Electrician	110	110	94	85.4
Facility Management Executive	210	200	179	85.2
Micro Finance Executive	100	90	79	79

Key Features of the Training Program

- Curriculum aligned with National Skill Qualification Framework (NSQF)
- Hands-on training with real-world equipment and tools
- Soft skills, workplace readiness, and financial literacy modules
- Continuous assessment, counseling, and post-placement tracking
- Exposure visits and employer engagement activities

Outcomes & Impact

a. Enhanced Employability

Over 420 candidates were trained across three locations in job-ready skills tailored to industry needs. The program incorporated NSQF-aligned curriculum, real-world practicals, and soft skills training, leading to increased confidence and workplace readiness.

b. High Placement Rate

Achieved an overall placement rate of 84%, significantly improving livelihood prospects for trainees. Placements were secured in sectors such as electrical works, facility management, and micro-finance institutions.

c. Economic Empowerment

Steady income sources were created for trained youth, leading to improved household financial stability. Many placed candidates became primary breadwinners in their families, particularly in rural and low-income settings.

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d. Inclusion and Equity

The program targeted and successfully trained youth from Below Poverty Line (BPL) households, women, and marginalized communities. Special outreach ensured participation of first-generation learners and school dropouts.

e. Strengthened Industry Linkages

Effective employer engagement ensured real-time job openings were matched with trained candidates. Partnerships were built with MSMEs, facility management firms, and NBFCs, enabling smoother transition from training to employment.

f. Retention and Career Progression

Post-placement tracking indicates that over 79% of placed candidates retained their jobs beyond 3–6 months. A few candidates demonstrated early career growth, moving into supervisory roles within the first year of employment.

g. Social Impact

Tangible improvements in self-esteem, communication skills, and social mobility among beneficiaries. Reduction in rural-to-urban migration pressure as local job opportunities were created.

h. Community Perception and Replication

Positive word-of-mouth and success stories increased the trust and participation from local communities. Requests for program replication were received from neighboring districts and gram panchayats.

EDP Key Outcomes

- **Entrepreneurship Readiness:** 90% of participants expressed confidence in starting businesses
- **Business Initiation:** Over 60% of trained women started or scaled micro-enterprises within 3 months
- **Financial Inclusion:** All participants gained access to formal financial systems
- **Empowerment Impact:** Significant improvement in decision-making confidence and household economic contribution

Monitoring and Evaluation

- Training attendance tracking
- Internal audits and trainer performance evaluation
- Feedback mechanism from students and employers
- Placement tracking and post-placement support

Employers:

- i. Yella Realty Private Limited
- ii. Malnad Life Hospital
- iii. Surabhi Tours & Travels
- iv. Hotel La Hospin
- v. Hotel Shelton
- vi. Athidhi International

PHOTOGRAPHS – TRAINING ACTIVITIES



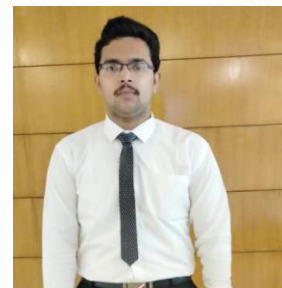
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CASE STUDY

Name of the trainee	Imandhi Srinivas Prashanth
Father Name	Imandhi Venkateswara Rao
Mother Name	Imandhi Nageshwari
Residential Address	Innispeta, VT College Rajahmundry
Mobile Number	8978374755
Village/Town	Innispeta
District	East Godavari
State	Andhra Pradesh
Training Period	10-10-2022 to 25-11-2022
Native/Birth Place	Kadiyam



Family Background:

Mr. Imandhi Srinivas Prashanth, a Post graduate born in Innispeta in East Godavari District of Andhra Pradesh in the year 1999. He has completed his entire education from Rajahmundry. His father is an Agriculture Labour. He is the youngest son in his family. Since childhood he put high goals to achieve in his life.

Before Training:

After completing his Post Graduation, he worked as a Daily Labour. It is very essential for him to search for support to meet the needs.

Contact with Bhaskara Foundation:

Mr. Imandhi Srinivas Prashanth has approached Bhaskara Foundation by seeing the advertisement in Lokal App, and the program Co-ordinator has explained & motivated him for skill training.

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During counselling, the counselling team has observed his excitement towards Facility Management course and recommended him to enroll for Facility Management course.

Mr. Imandhi Srinivas Prashanth joined the Facility Management training conducted by Bhaskara Foundation , a CSR initiative of CREDAI CSR Foundation from 10-10-2022 to 26-11-2022.

During Training:

Mr. Imandhi Srinivas Prashanth was sincere and committed towards gaining skills and domain knowledge. He was attentive in the class and was a quick learner.

After Training:

After successful completion of training at Rajahmundry, he was placed as Front Office Executive in M/s. La Hospin, Rajahmundry with a monthly salary of Rs.7500/- and the facilities of free food and accommodation.

CASE STUDY

Name	Ms. Yasmeen
Father's Name	D/O Mr. Mohammed Mujahid
Date of Birth	04/11/2003
Residential Address	Channel Area, Sharavathi Nagar, Shimogga – 577201
Mobile Number	8296698161
Scheme	Skill Development Training Programme
Name of the Course	Facility Management
Date of Commencement /Completion	18.01.2023 to 04.03.2023
Name of the Organization	M/s. MALNAD LIFELINE HOSPITAL
Designation	Service/Maintenance
Salary (Per Month)	Rs. 8,000/-



Ms. Yasmeen D/O Mr. Mohammed Mujahid, belongs to Sharavathi Nagar, Shimogga. Her father used to be a daily wage labour. There are 7 members in her family. Her father is the sole breadwinner. Her economic situation was not good at all. Her family income was completely dependent on her father's daily basis, as he sometimes gets a good work, but some days he returns home empty-hand. It has been so many days in her family that they have not been able to eat properly due to lack of availability of food.

She came to know about the training institute through Pamphlets distribution.

Ms. Yasmeen joined the Facility Management training conducted by Bhaskara Foundation, a CSR initiative of CREDAI CSR Foundation from 18.01.2023 to 04.03.2023

Her productivity and daily output has been continuously amazing. She was always punctual in class and had keen interest towards attending soft skill classes also. She inculcated critical thinking skills and organizing skills.

Professionally she has grown and she is now dreaming of reaching greater heights.

After successful completion of the training at Shimoga she was placed as Front Office in **M/s. Malnad Life Line Hospital** with a monthly salary of 8,000/-

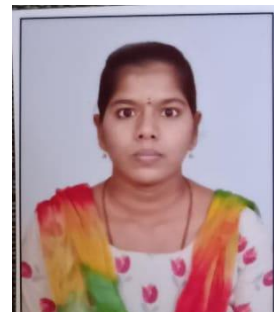
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CASE STUDY

Name of the trainee	Abbireddy Nuthana
Father Name	Muthyala Rao
Residential Address	Kadiyam, Kadupulanka, Rajahmundry – 533126.
Mobile Number	7601081991
Village/Town	Kadiyam
District	East Godavari
State	Andhra Pradesh
Training Period	10-10-2022 to 26-11-2022
Native/Birth Place	Kadiyam



Family Background :

Abbireddy Nuthana, a resident of Kadiyam, Kadupulanka of Rajahmundry is 21 years old. Her father Abbireddy Muthyala Rao expired due to some health issues. And her mother is a Home Maker. She has one elder sister who is married and living with her family.

Before Training:

Despite all odds and poor economic condition, she continued her studies till 10th Standard. Although she aspired to study further and stand on her own feet, her family could not support her further owing to economic challenges.

Contact with Bhaskara Foundation :

Abbireddy Nuthana has approached Bhaskara Foundation by one of her friends suggestion, and after approaching the centre, The explanation of skill training program by program Co-Ordinator motivated her and decided to join the centre. And this was a new turn in her life.

Initially, she had some inhibition but after joining the centre, her thinking and life had undergone a sea change.

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Abbireddy Nuthana gained courage with the motivation of the centre. She is very effective and understand the things better.

After Training:

After successful completion of training at Rajahmundry, she was placed as Front Office Associate in M/s. Shelton Hotel, Rajahmundry with a monthly salary of Rs.8000/- and the facilities of free food and accommodation.

Acknowledgement

We sincerely thank CREDAI CSR Foundation & Uniskill Solutions PVT Ltd. for their continuous support and trust. Your partnership has played a vital role in enabling youth to transition from training to meaningful careers, thus contributing to both social upliftment and nation-building.